

RESUME

OVERVIEW

Over the last two decades I've worked for a web development company, a marketing firm, a naming & branding firm, and on my own as a one-man-army. As a front end developer, graphic designer, and art director I know how to juggle the many components of brand identity development, deploy marketing campaigns online, lead teams, and more. My clients always compliment me on my outgoing personality, my quick turn-around speed, and for being able to tackle so many odds and ends by myself. As a designer I think clean/corporate yet I have a creative demon inside that allows for originality, tweaked copy-cattng, humor, and out-of-the-box concepts. This leads to a good variation of directions to be applied to identity development and campaign concepts.

SOFTWARE & SKILLS MASTERED

PhotoShop

- Photo Editing & Manipulation
- Front-End Web design
- GIF Animations
- Simple Video Editing

Adobe Illustrator

- Logo Creation
- Print Layout
- Graphic Illustration
- Icon Creation

Dreamweaver

- Web Coding (HTML & CSS)
- Print Layout

InDesign

Adobe Premiere

Microsoft Word

Microsoft PowerPoint

EMPLOYMENT HISTORY in design

Self Employed Art Director | Ryan Kaz Design

June 2010 - August 2012

Graphics, branding, web developments, marketing, SEO, and analytics work for a short list of clients in roofing, politics, land use, and merchandise.

Senior Designer / Art Director | Pango Marketing

June 2010 - August 2012

In 2010 I helped form a small marketing firm, Pango, in the Denver area. I worked remotely from CA and handled 70% of the design workload and oversaw a few juniors and interns. The experience taught me a great deal about designing marketing pieces, time management, and opened me up to just about every business size and type one can imagine.

Art Director | Storyhat

August 2006 - March 2015

This boutique naming and branding company was my main growth experience. I came in as a web developer and junior designer and after two years became the lead designer.

Front-End Web Developer | Nu-designs

April 2004 - October 2006

Front-end web design and smaller site hand coding. I quickly became a CSS wizard and was making sites responsive before it was a thing.

EDUCATION

Bachelor of Fine Arts (B.F.A.), Computer Arts - New Media

Academy of Art University

1998 - 2002